

# David Hightower

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## PROFILE

Web Designers. We used to be called “Webmasters” or “Web Guys”. People occasionally still throw around the term “Web Developer”, as if it’s some sort of catch-all to anyone who has a career in Web. Those days are over. It’s all about niches.

I am a Web Designer. A UI Designer. I do mockups, wireframes and websites. I work with graphics, animation and video. I’m on the front-end of things. Now, I can (and have) delved into the world of content management systems, XML, and database connectivity. I’ve worked with server configurations and done some back-end work, but it’s not my specialty. I admit it. Having said all that, I do highly value the relationship between programmer and designer. It’s critical, and anyone who wants things to really work on their website will value and nourish that relationship. Yes, there is no “i” in web team.

## FULL-TIME EXPERIENCE

**Web Designer, The Gideons International, Nashville, TN      2008-Present**

With a presence in 194 countries around the world, The Gideons International has to have a consistent look and feel to their websites. I’m the lead Web Designer working with the organization’s intranet, the member website and the public facing websites: tweaking and building pages, uploading images, audio & video, and building and sending HTML emails. I work with analytics too, measuring how well our interactive content is being received.

**Web Designer, VIP Connectz Inc., Hendersonville, TN      2008**

I was originally a contractor for the company, hired on to enhance and develop the company’s website. I worked with DotNetNuke in an ASP.NET environment

for CMS work, and built and implemented new website templates and prototypes. I also worked with portal-site environments; using Flash to display video content on the site, and using other Adobe Creative Suite tools to modify the site's layout. In addition, I helped solve web-security and database-connectivity issues.

## **CONTRACT EXPERIENCE**

### **Web Design Contract, New Life Christian Center, Novato, CA 2010-2011**

As a thriving church in Novato, CA, New Life Christian Center's leadership wanted an updated website, a modern look and an accessible Content Management System. WordPress was the CMS of choice for this project, with lots of custom plugins for highlighting their unique ministry.

### **Web Design Contract, The Burn 24-7, Richardson, TX 2010**

The Burn 24-7 is a global worship & prayer ministry with the goal of establishing furnaces of intercession across the world. I designed and launched an updated site for the ministry with WordPress and PHP.

### **Web Design Contract, The Two Birds in Love, Nashville, TN 2009**

A Graphic Designer and I created a new site for the traveling music duo. It was built with Flash and with WordPress, and had a very graphic heavy feel for the couple. Along with that, the site utilized a music shopping cart and a preview MP3 player to sample their tunes.

### **Web Design Contract, Believe Media Inc., Norfolk, VA 2007-2008**

I was contracted out to design a new website for Believe Media Inc., incorporating Flash video clips into the site. I used Photoshop, Illustrator and Fireworks to design the layout and the new logo for the site. I also used CSS to maintain consistency within the site.

### **Web Design Internship, Regent University, Virginia Beach, VA 2007**

I was hired by the University's web team to help them transition their old website layout to a new layout (relying heavily on ColdFusion and CSS). I used Dreamweaver to build templates, write XHTML, write JavaScript, and in general to convert the old pages to the new ColdFusion-based ones. In addition, I used Fireworks, Photoshop and Flash to design/manipulate visual elements of the site. I also was contracted out to different departments of the University while there to project manage/design/develop their web presence.

**Web Design Contract, Impact Media Systems Inc., Charlotte, NC 2007**

For this job, I was asked to design a new website for Impact Media Systems Inc. I used CSS and Flash in the site for consistency and product appeal, and Illustrator/Photoshop to design the new logo for the site/company.

**EDUCATION**

ECPI College of Technology, Virginia Beach, VA  
*A.S. Degree in IT/Web Design*

Old Dominion University, Norfolk, VA  
*B.S. Degree in Interdisciplinary Studies*

**CERTIFICATIONS**

CIW Foundations 1D0-510  
CIW Site Designer 1D0-520  
JavaScript Programming  
Microsoft SharePoint Designer 2007 Basic  
Adobe Photoshop  
Adobe Creative Suite

**SKILLS**

**Languages:** HTML, XHTML, CSS, JavaScript, jQuery, XML, ActionScript, C, C#, ASP, PHP

**Software:** Dreamweaver, Photoshop, Fireworks, Flash, SWiSH, InDesign, Illustrator, Visual Studio, phpMyAdmin, Apache, Squeeze

**Databases:** MySQL, SQL

**Frameworks:** PHP, .NET, Java, CFML, SharePoint, C++

**CMS Systems:** WordPress, Sitecore, DNN, Joomla