



Dave Hightower

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PROFILE

Responsive. Mobile. Creative. Branding. We can't ignore that our culture as a whole has begun to realize the value of a solid interactive experience. Groups like Airbnb and Uber have reflected this. If IBM's CEO Thomas Watson Jr. taught us anything, it's that good design is good business.

I am a UI + UX + Designer + Developer. I do mockups, wireframes, apps and websites. I sketch, strategize, mold graphics, choose typefaces, style transitions, handcraft code, and get design feedback. I iterate based on that feedback and beautify the front-end of the web with custom UI components. I'm a user-experience advocate and sometimes a project manager.

I highly value the relationship between programmers and designers. Steve Jobs had to have Steve Wozniak. It's critical to correctly fuse engineering with the finished product; anyone who wants things to really work on their website will value and nourish that relationship. Yes, there is no "i" in web team.

RECENT WORK

Sr. UX Designer/Developer, Global Impact, Alexandria, VA: 2014-Present

Global Impact builds partnerships and raises resources that help the world's most vulnerable people, including campaign design and software solutions for fundraising campaigns. I am on the front-end of the software team at Global Impact designing responsive mockups, interfaces, and user stories for these campaigns; using Balsamic, InVision, Bootstrap, HTML, SCSS, JS, Font Awesome, Rails, Git, and Heroku to stand them up. I also work on Drupal and WordPress sites for some of our clients.

Takeaway: I assisted our software team in the creation of over 40 customized giving campaigns in the course of a year, including the logo design & sub-branding of a select group of funds, raising over \$200,000 in donations for notable charities at work around the world.

Contract, Monk Development, San Diego, CA: 2014

MonkDev is a team of web experts who manage, design and build custom sites for non-profits. With an amazing proprietary CMS and a great set of tools to go along with it, Monk turns out web standards-based designs for scalable, dynamic websites. I worked with the web developers to build and deploy these sites.

Takeaway: I worked on customizing and building out dynamic UI components for over 40 client sites during the three months of this contract.

Interactive Producer, GS&F, Nashville, TN: 2013-2014

GS&F (Gish, Sherwood and Friends) is a fully-integrated marketing agency in Nashville with clients like Firestone, the Tennessee Titans, A.O. Smith, and the University of Tennessee Medical Center. My job was to help craft and bring the digital side of the agency to life, through building and maintaining our client brands' user interfaces online. I built responsive sites and emails whenever possible to deliver the most engaging experience to users across different devices.

Web Designer, The Gideons International, Nashville, TN: 2008-2013

With a presence in 194 countries around the world, The Gideons International has to have a consistent look and feel to their websites. I was the lead Web Designer working with the organization's intranet, the member website and the public facing websites: tweaking and building pages, uploading images, audio & video, and building and sending HTML emails. I worked with analytics and social media too, measuring how well our interactive content was being received.

Takeaway: I worked with a software vendor in Ireland to get our organization's print magazine online. I saved the department that was shipping those copies of the magazine overseas \$180,000 in shipping costs.

OTHER WORK INCLUDES

- Custom WordPress, Squarespace, Shopify, PHP and responsive sites for nonprofit & business
- An HTML + CSS + jQuery site connected to PayPal for promoting a book
- A combination Flash & WordPress site for a traveling music duo
- Working at an international VoIP startup company using DotNetNuke
- Internship doing multi-website creation & digital department layout at a university

EDUCATION

ECPI College of Technology, Virginia Beach, VA: *A.S. Degree in IT/Web Design*
Old Dominion University, Norfolk, VA: *B.S. Degree in Interdisciplinary Studies*

CERTIFICATIONS

- Codecademy: JavaScript (*26 badges*), Shaping up with Angular.js (*5 badges*)
- Code School: Fundamentals of Design (*3 badges*), Try Ruby (*6 badges*), Try Git (*1 badge*)
- CIW: Foundations 1DO-510, Site Designer 1DO-520
- Lynda.com: User Experience Fundamentals for Web Design, UX Foundations: Usability Testing, Sketch for UX Design, Sketch: Mobile Design Workflows, Hands-On Mobile Prototyping for UX Designers, Building and Maintaining Your UX Design Portfolio, Illustrator for UX Design, Developing a Design System with Adobe XD, InVision for UX Design, Illustrator CC for Web Design: SVG, Up and Running with AngularJS, Ruby on Rails 4 Essential Training, Drupal 8 Essential Training: 1 The Basics, Conflict Resolution Foundations, Management Foundations
- JavaScript Programming
- Microsoft SharePoint Designer 2007 Basic
- Adobe Photoshop
- Adobe Creative Suite

SKILLS

- Languages: HTML5, CSS3, SCSS, PHP, JavaScript
- Software: Adobe Creative Suite, Sketch, Coda, Atom, CodeKit, Balsamiq, InVision
- Version control: Git
- Grid systems: Foundation, Kube, 960 Grid System, Bootstrap, Skeleton
- CMS systems: WordPress, Drupal, Sitecore, DNN, Joomla, Umbraco, Expression Engine, Ektron, MODX, MonkCMS, Ekklesia 360, Squarespace, Shopify

CONFERENCE SPEAKER

- 2018 Seattle Interactive in Seattle, WA : <http://www.seattleinteractive.com>
- 2018 ConveyUX in Seattle, WA: <https://conveyux.com>

ATTENDED

- 2019 Nonprofit Technology Conference in Portland, OR: <http://www.nten.org/ntc>
- 2018 Nonprofit Technology Conference in New Orleans, LA: <http://www.nten.org/ntc>
- 2017 Nonprofit Technology Conference in Washington, DC: <http://www.nten.org/ntc>
- 2016 Nonprofit Technology Conference in San Jose, CA: <http://www.nten.org/ntc>
- 2015 Designers Roundtable Retreat in Nashville, TN: <http://www.designersretreat.com>
- 2015 SXSW Interactive in Austin, TX: <http://www.sxsw.com/interactive>
- 2013 Future Insights Live in Las Vegas, NV: <http://futureinsightslive.com/las-vegas-2013>
- 2012 AIGA Nashville Think Tank in Nashville, TN: <http://thinktanknashville.com>
- 2012 An Event Apart in Atlanta, GA: <http://aneventapart.com>
- 2011 AIGA CASE Awards Show in Nashville, TN: <http://thinktanknashville.com/caseawards>
- 2010 SharePoint Conference in Baltimore, MD: <http://sharepointconference.org>